



CONNECT AT THE CENTER

2016 ECONOMIC IMPACT REPORT



A large, diverse crowd of people is gathered outdoors for a festival. In the background, the Space Needle tower is visible against a clear blue sky. The foreground shows people of various ages and ethnicities, some with their arms raised, suggesting a lively atmosphere. There are white tents and green trees in the background, and a fountain with multiple water jets is visible on the right side of the crowd.

ECONOMIC IMPACT STUDY HIGHLIGHTS

1 TOTAL SPENDING

THE COMBINED SPENDING OF SEATTLE CENTER VISITORS AND BUSINESSES CREATED

\$1.864 BILLION in business activity

\$631 MILLION in labor income in King County

18,621 JOBS

2 NEW MONEY

NEW MONEY SPENDING YIELDED

\$1.182 BILLION in business activity

\$381 MILLION in labor income

\$65 MILLION in tax revenues

10,625 JOBS

3 JOBS



7,446

people are directly employed by businesses, including the many arts and cultural organizations, at Seattle Center.

4

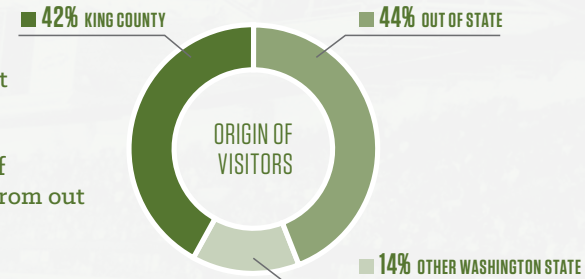
TAX REVENUE

\$90 MILLION

in tax revenues go to state and local governments as a result of the business activity at Seattle Center.

5 VISITORS

Seattle Center is a major regional destination, with about 42% of visitors coming from King County, 14% from other areas of Washington and 44% from out of state.



6 TRIPS

86%

of visitors to Seattle Center indicated that the primary reason for their trip was to attend a performance, exhibition or event.

7 VISITOR SPENDING

\$815 MILLION

spent by visitors in the local economy as a result of their visits to Seattle Center.

8 REVENUE

\$303 MILLION

in total revenue from business activity among the many non-profit and for-profit businesses on Seattle Center grounds.

IN PARTNERSHIP WITH



Actively inspiring community
engagement to support and
promote Seattle Center.

SEATTLECENTER.ORG

PHOTO CREDITS

COVER Northwest Folklife, photo by Christopher Nelson.

PAGE 2-3 Bumbershoot®, photo by David Conger.